


Using EPHT Core Messages	What is Health & Environmental Linked for Information Exchange (HELIX-Atlanta)?	What is Health & Environmental Linked for Information Exchange (HELIX-Atlanta)? <i>continued...</i>	What are benefits of HELIX-Atlanta?	Why do we need HELIX-Atlanta?	What is the status of HELIX-Atlanta?	What is the status of HELIX-Atlanta? <i>continued...</i>
<p><b>Interviews for News Program</b></p> <ul style="list-style-type: none"> <li>give 3 key messages</li> <li>supporting information in follow-up and by bridging</li> </ul> <p><b>Questions at Press Conference</b></p> <ul style="list-style-type: none"> <li>give 3 key messages</li> <li>provide supporting information for first key message</li> <li>other supporting information in follow-up questions and by bridging</li> </ul> <p><b>Feature Articles, Talk Shows, Presentations</b></p> <ul style="list-style-type: none"> <li>3 key messages</li> <li>key message 1 with its supporting facts</li> <li>key message 2 with its supporting facts</li> <li>key message 3 with its supporting facts</li> <li>conclude with 3 key messages</li> <li>use “signposting”</li> </ul> <p><b>Poster Exhibits</b></p> <ul style="list-style-type: none"> <li>issue as title</li> <li>3 panels <ul style="list-style-type: none"> <li>each with one key message and its supporting information</li> </ul> </li> <li>additional information as handouts</li> </ul> <p><i>* from the work of Dr. Vincent Covello, The Center for Risk Communication, New York, NY</i></p>	<p><b>It will be a local network for linking health and environmental information.</b></p> <ul style="list-style-type: none"> <li>It will include information about environmental hazards and human exposure to them.</li> <li>It will include information about non-infectious diseases and human health conditions.</li> <li>It will link hazard, exposure, and health information.</li> </ul> <p><b>This local network will be unique.</b></p> <ul style="list-style-type: none"> <li>It will focus on methods to integrate environmental and health data.</li> <li>It will link data from five metro Atlanta counties.</li> <li>It will provide information to local users.</li> </ul> <p>DRAFT</p>	<p><b>The CDC, NCEH and 70 partners are leading the effort to build HELIX-Atlanta</b></p> <ul style="list-style-type: none"> <li>Partners include: <ul style="list-style-type: none"> <li>NASA</li> <li>U.S. EPA</li> <li>Georgia Division of Public Health</li> <li>DeKalb County Board of Health</li> <li>Georgia Environmental Protection Division</li> <li>Emory University</li> <li>Georgia Institute for Technology</li> <li>Kaiser Permanente Georgia</li> <li>National Center on Birth Defects and Developmental Disabilities</li> <li>Agency for Toxic Substances and Disease Registry 🌐</li> </ul> </li> </ul> <p>DRAFT</p>	<p><b>HELIX-ATLANTA will bring together existing information from a number of sources.</b></p> <ul style="list-style-type: none"> <li>Local sources of information from five metro Atlanta counties will be included.</li> <li>Hazard, exposure, and health data will be brought together.</li> <li>Users will have timely access to this information.</li> </ul> <p><b>HELIX-ATLANTA will provide more and better information to guide activities.</b></p> <ul style="list-style-type: none"> <li>Communities will have better information to guide their actions.</li> <li>Scientists can identify issues for further investigation.</li> <li>Officials will be better able to know if programs are needed and working.</li> </ul> <p><b>HELIX-ATLANTA will be a local network.</b></p> <ul style="list-style-type: none"> <li>Information from many sources will be put into standard form.</li> <li>The system will be secure and reliable.</li> <li>The system will grow as more information becomes available. 🌐</li> </ul>	<p><b>The environment plays an important role in human health.</b></p> <ul style="list-style-type: none"> <li>Some relationships between hazards in the environment and disease are known.</li> <li>Some relationships are suspected.</li> <li>Tracking provides a tool to monitor health and environment and guide actions.</li> </ul> <p><b>Studies report that current tracking is inadequate.</b></p> <ul style="list-style-type: none"> <li>The Institute of Medicine reported that there is too little attention to health aspects of environmental problems.</li> <li>A study funded by the Pew Charitable Trust reported that tracking is fragmented, uncoordinated, and inadequate.</li> </ul> <p><b>There is no local program to track health and environment together.</b></p> <ul style="list-style-type: none"> <li>Mostly, environmental and health information are not connected.</li> <li>The information is scattered in a number of places and forms.</li> <li>In this situation, it is difficult to study and monitor relationships. 🌐</li> </ul>	<p><b>HELIX-Atlanta will focus initially on methods to integrate environmental and health data.</b></p> <ul style="list-style-type: none"> <li>Information from HELIX-Atlanta can help facilitate environmental public health decision-making and evaluate the effectiveness of interventions</li> <li>Information from HELIX-Atlanta can be used to monitor and detect changes in selected environmental public health events</li> <li>Information from HELIX-Atlanta can help to develop environmental public health hypotheses for research.</li> </ul> <p>DRAFT</p>	<p><b>HELIX-Atlanta will link data from five metro Atlanta counties.</b></p> <ul style="list-style-type: none"> <li>HELIX-Atlanta has five teams working on methods to link data.</li> <li>These teams are focusing on birth defects, developmental disabilities, cancer, respiratory health, and water issues</li> <li>Initial results will be available in May 2005.</li> </ul> <p><b>HELIX-Atlanta will be part of the national Environmental Public Health Tracking (EPHT) Network</b></p> <ul style="list-style-type: none"> <li>It will be a nationwide network for bringing together health and environmental information.</li> <li>This nationwide computerized network will be unique.</li> <li>The Centers for Disease Control and Prevention (CDC) are leading the effort to build the network. 🌐</li> </ul> <p>DRAFT</p>

How can HELIX-Atlanta tracking information be used?	How can HELIX-Atlanta tracking information be used? <i>continued...</i>	How are local agencies, health advocates, and others being involved in the HELIX-Atlanta project?	How are local agencies, health advocates, and others being involved in the HELIX-Atlanta project? <i>continued...</i>	HELIX-Atlanta 5-County Metro Area	For more information
<p><b>Communities will learn about health and the environment in their area.</b></p> <ul style="list-style-type: none"> <li>The information will support community actions.</li> <li>The network will provide the opportunity to identify issues.</li> <li>Citizens will learn more about conditions in their area.</li> </ul> <p><b>Scientists can get information to help research.</b></p> <ul style="list-style-type: none"> <li>Scientists will be able to identify questions for research.</li> <li>The network will give a better view of community health over time.</li> <li>Scientists will be able to identify gaps where information is needed.</li> </ul>	<p><b>Officials will get information to protect and improve health.</b></p> <ul style="list-style-type: none"> <li>The network will help determine where best to use resources.</li> <li>The network will provide a sound basis for practices and regulations.</li> <li>The network will help measure the effectiveness of programs. 🌐</li> </ul>	<p><b>HELIX-Atlanta is working to know and address the needs of local agencies.</b></p> <ul style="list-style-type: none"> <li>Members of local health agencies are on groups designing the network.</li> <li>Funded partners are gathering information from local agencies.</li> <li>Local agencies are receiving training.</li> </ul> <p><b>Health and environmental advocates are participating in tracking activities.</b></p> <ul style="list-style-type: none"> <li>They participate in five teams focusing on Birth Defects, Developmental Disabilities, Cancer, Respiratory Health, and Water issues.</li> <li>They help decide what is tracked and how successful the efforts are.</li> <li>They provide information to their members and other groups.</li> </ul>	<p><b>HELIX-Atlanta and its partners are working many others to accomplish this involvement.</b></p> <ul style="list-style-type: none"> <li>CDC is working with organizations to get information to and from local agencies. <ul style="list-style-type: none"> <li>Georgia Division of Public Health</li> <li>DeKalb County Board of Health</li> <li>Georgia Environmental Protection Division</li> <li>Emory University</li> <li>Georgia Institute for Technology</li> <li>Kaiser Permanente Georgia</li> <li>National Center on Birth Defects and Developmental Disabilities</li> <li>Agency for Toxic Substances and Disease Registry 🌐</li> </ul> </li> </ul>		<ul style="list-style-type: none"> <li>Pew Charitable Trust. 2001. America's Environmental Health Gap: Why the Country Needs a Nationwide Health Tracking Network. <a href="http://www.pewtrusts.com/ideas/ideas_item.cfm?content_item_id=539&amp;content_type_id=8">http://www.pewtrusts.com/ideas/ideas_item.cfm?content_item_id=539&amp;content_type_id=8</a></li> <li>See "HELIX" at <a href="http://www.cdc.gov/nceh/tracking">http://www.cdc.gov/nceh/tracking</a></li> <li>??Contact for HELIX??? 🌐</li> </ul>
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